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March 1, 2016

INDUSTRY BULLETIN: Avalon's Participation at PDAC 2016

Avalon Advanced Materials Inc. ("Avalon") is pleased to invite shareholders and other interested delegates to the 2016 Prospectors and Developers Association of Canada ("PDAC") Convention, Trade Show and Investors Exchange in Toronto, Ontario, March 6 - 9, 2016. The following is a list of all exhibits, events and speaking engagements featuring Avalon management and staff.

INVESTORS EXCHANGE - Mining Investment Show

Avalon Rare Metals,* Booth #2303, Level 800 Sunday, March 6 to Tuesday, March 8 from 9:00 am to 5:00 pm Wednesday, March 9 from 9:00 am to 12:00 pm

Ron Malashewski, Manager, Investor Relations, along with other members of the Avalon management team, will be available at the booth to meet with shareholders and interested delegates. Don Bubar, President and CEO, plans to be available at the booth on Sunday, March 6 between 2:00 pm and 4:00 pm.

CORE SHACK - Session B

Avalon Rare Metals,* Booth #3108B, Level 800 Tuesday, March 8 from 9:00 am to 5:00 pm Wednesday, March 9 from 9:00 am to 12:00 pm

Core from Avalon's East Kemptville Tin-Indium property, Duck Pond Tin-Indium-Zinc deposit, will be presented by Senior Geologist Chris Pedersen.

* Note that Avalon will be displaying under the company's former name Avalon Rare Metals.

SHORT COURSES, FORUMS and TECHNICAL SESSION PRESENTATIONS

Saturday, March 5

8:30 am to 4:30 pm. Dr Bill Mercer, Vice President, Exploration and Mark Wiseman, Vice President, Sustainability will be chairing and presenting a short course on *Health and Safety in Mineral Exploration*. Registration is required to attend the workshop.

Sunday, March 6

12:15 pm. Don Bubar will participate in the Ontario Pavilion seminar *Critical Minerals in Ontario*, presenting on Avalon's Separation Rapids Lithium Project.

1:30 pm to 2:30 pm. Mark Wiseman will be a panelist on *Preparing for the Rebound: Strategic Stakeholder Engagement* during the first day of the CSR Event Series in room 803.

Monday, March 7

9:00 am to 11:30 am. Dr. Bill Mercer is presenting during *Energy Strategies, Efficiencies: What is the Right Mix for your Projects?* in a presentation entitled <u>Diesel Abatement at the Exploration Stage</u>. Dr. Mercer will describe the successful use of solar energy to reduce diesel consumption at Avalon's Nechalacho Rare Earth Elements Project in the Northwest Territories, Canada.

Tuesday, March 8

10:00 am. Investors Exchange Forum: Don Bubar will present on the investment opportunity that Avalon's Separation Rapids Lithium Project offers during the *Electric Metals & REE* session in room 802.

2:00 pm to 4:00 pm. Don Bubar will co-chair the technical session entitled *Speciality Minerals and Metals for Energy Storage*. During this session, among other presenters, Peter Kettle from the International Tin Research Institute will discuss energy applications for tin, Simon Moores of Benchmark Mineral Intelligence will discuss the lithium ion battery supply chain and Jon Hykawy of Stormcrow Capital will speak on lithium supply / demand fundamentals.

Wednesday, March 10

9:00 am to 11:30 am. Dr. Mercer will co-chair the *New Discoveries and Developments* technical session. He will also deliver a presentation in this session entitled <u>What Happened to Them? Success or Failure? A Retrospective on the New Discoveries Sessions from 1995 to 2015.</u> Dr. Mercer has been the Chair of New Discoveries session for all of those 20 years!

The complete technical program can be found at http://www.pdac.ca/convention/program/technical-program.

We look forward to seeing you there!

For questions or feedback, please email Avalon at ir@AvalonAM.com.

About Avalon Advanced Materials Inc.

Avalon Advanced Materials Inc (TSX: AVL & OTCQX: AVLNF), formerly Avalon Rare Metals Inc., is a Canadian mineral development company specializing in niche market metals and minerals which are in growing demand in new technology. The Company has three advanced stage projects, all 100%-owned, providing investors with exposure to lithium, tin and indium, as well as rare earth elements, tantalum, niobium, and zirconium. Avalon is currently focusing on its Separation Rapids Lithium Project, Kenora, ON and its East Kemptville Tin-Indium Project, Yarmouth, NS. Social responsibility and environmental stewardship are corporate cornerstones.