

## Rick Rule, Sprott Global Resource Investments Ltd.: “We're Going To Be Courting Exhibitors and Writing Checks At This Conference”

**VANCOUVER, BRITISH COLUMBIA--(Marketwire - Apr. 22, 2013)** – Cambridge House International is pleased to announce the attendance of a team of world renowned investment managers, representing the **Sprott Group of Companies**, at the upcoming **World Resource Investment Conference**. Keynote speeches will be delivered by [Rick Rule](#), [David Franklin](#), [Steve Yuzpe](#), [Brian Mellum](#), and [Dean R. Jensen](#).

In a recent [conversation](#) with Cambridge House International, Rick Rule, Chairman of Sprott US Holdings, indicated that investors should, *“Walk around and participate,”* in these conferences because, *“the whole game is about stock selection, and the fact that you can take a look at 200 exhibitors in one forum is invaluable.”*

Also speaking to the market environment, Rick commented that the value of attendance to a resource investment show at this time, *“Is much more valuable than it would have been in 2010, because the aggregate price of resource companies in 2013, is probably a 70% discount to what it was in 2010. By that metric, this market is 70% less risky.”*

Outside of delivering keynote speeches, Rick indicated that the Sprott Group’s plan is to *“Find the companies we have considered to be the best issuers,”* for the reason that, *“we’re going to be courting the exhibitors...and we have never done that before, we have always been the ‘courted.’ So that’s what we’re going to be doing at [this] conference--we’re going to be looking to write checks.”*

As a final comment shared with Cambridge House International, Rick explained that such brutal resource bear markets can, *“recover viciously to the upside,”* and being an investor, *“You can make so much money coming out of these cataclysmic sales, but only if you are selective and aggressive at market bottoms.”*

This should be a fascinating series of keynote speeches at what may prove to be a historic time in the resource markets. During this two-day event, [Rick Rule](#), [David Franklin](#), [Steve Yuzpe](#), [Brian Mellum](#), and [Dean R. Jensen](#), will be available for market comment and conversation under the tented **Sprott Pavilion** setup on the tradeshow floor.

The **World Resource Investment Conference** will be **from May 26<sup>th</sup>-27<sup>th</sup>**, 2013, at the Vancouver Convention Centre West.



To register for the conference online now, visit: [Our Registration Page](#).

*By registering your attendance online now, you will save a \$20.00 entrance fee charged at the door.*

About the conference: Financial experts, newsletter writers, fund managers and analysts will host workshops and keynote sessions for over 5,000 anticipated investors. Attendees can expect a wealth of knowledge covering the natural resource outlook, speculative investing, macro trends, economic analysis, and investing strategies. Additionally, 200 companies representing mineral exploration, mid-tier producers, energy, financial institutions and media will be available in the exhibit hall to talk one-on-one with current or potential investors.

For more information on the **World Resource Investment Conference**, please visit the following link: [CambridgeHouse.com](http://CambridgeHouse.com)

We hope to see you there!

Media Contact:

Cambridge House International Inc.

Karen Renaud

1-604-398-5356

[karen@cambridgehouse.com](mailto:karen@cambridgehouse.com)

[www.cambridgehouse.com](http://www.cambridgehouse.com)