Ad Specifications

Online - Web/Email Ads

INN can accept the following for online ads:

Medium Rectangle

Dimensions: 300 x 250 pixels
Max File Size: 70k

Leaderboard

Dimensions: 728 x 90 pixels
Max File Size: 70k

For Full Page Free Report Ads:

Trim: 8.5" x 11" or 210mm × 297mm
Bleed: 0.125" or 3mm on all sides
Padding: 0.25" or 6mm from edge
Resolution: 300dpi or higher
Image File Formats: PDF: 300